

GRACE SCHEIDLER

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HI! I'M GRACE.

I am an American Studies and Economics Student at the University of Notre Dame with a passion for writing, wellness, and the world. In touch with my granola side, I have experience in journalism, advertising, graphic design, project management, Spanish, and blogging. I also have a passion for service and leadership and an all-around love and appreciation for food.



SKILLS

- Writing, creative and editorial
- Proficient in Instagram, amateur food photography, and short form writing
- Graphic design
- Telecommunications
- Project management
- Proficient in Spanish

EDUCATION

University of Notre Dame
Notre Dame, IN • 2022

Bachelor of Arts: American Studies, Economics

- Current GPA: 3.782
- Member of the Glynn Family Honors Program
- Dean's List: Fall 2018, Spring 2019
- Vice President of Holy Half Planning Club

Lake Forest High School
Lake Forest, IL • 2018

High School Diploma

- Graduated cum laude
- High Honor Roll all 8 semesters

RELEVANT EXPERIENCE

Shop Katie May - Social Media Marketing Intern

Shop Katie May is the online lifestyle brand of Chicago-based blogger Katie May, which sells women's and children's clothing, skincare, and accessories.

Lake Forest, IL • 05/2020 - current

- Creates content for the @shopkatiemay Instagram, including brand campaigns and partnerships, as well as assisting with running the Shop Katie May website and Simply May blog.

ND Campus Ministry - Social Media Coordinator

Notre Dame, IN • 02/2020 - 03/2020

- Created content and developed strategy to promote Campus Ministry at ND across Instagram, Twitter, and Facebook.

ND Listens - Student Ambassador

Office of University Relations group who engage with alumni and friends of Notre Dame through phone calls, videos, and on-campus events.

Notre Dame, IN • 02/2019 - 12/2019

- Bolstered communication, crisis management, and storytelling skills while developing rapport with alumni by sharing Notre Dame experiences.

AbbVie Inc. - Paid Summer Intern

AbbVie Ad Agency is an internal advertising agency within AbbVie responsible for internal and external company communications.

Mettawa, IL • 06/2019 - 07/2019

- Developed, drafted and edited various written assignments
- Supported editorial operations

Summer Camp Counselor - Camp Hope of Illinois

Sleep away camp for young adults with special needs.

Ingleside, IL • 7/2016 - 7/2019

- Counselor responsible for ensuring a positive camp experience, and camper's day-to-day needs, such as assistance eating and all hygienic requirements.

Food Blogger

June 2013-present

- Built and ran a website sharing recipes, photos, and lifestyle posts from June 2013-July 2016.
- Created a food Instagram account (@graceliveswell) in January of 2018 focused on living a healthy life in college, tailored toward students living on campus.

Editor-in-Chief - The Forest Scout

Lake Forest, Illinois • 08/2016 - 05/2018

- Served as Editor-in-Chief during the relaunch of the high school's newspaper magazine, *The Forest Scout*.
- Directed editorial operations and specialized in human interest and op-ed pieces.